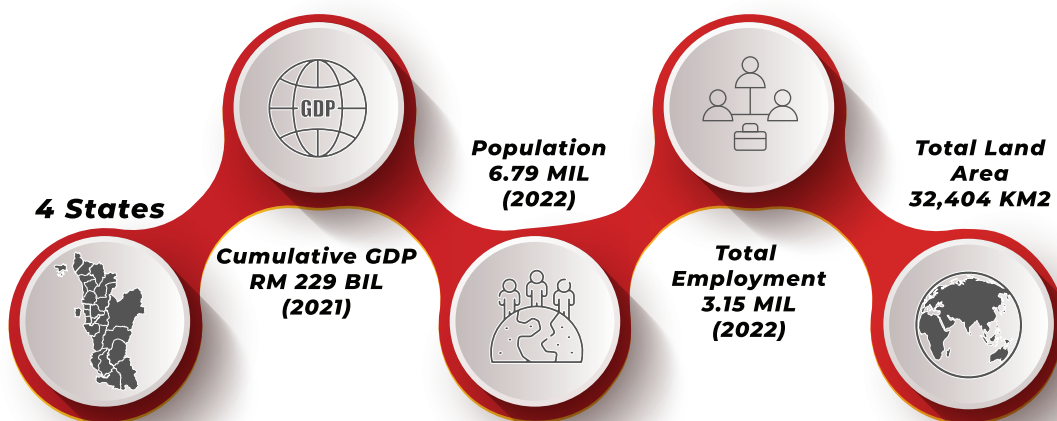


INVEST IN NCER

NORTHERN CORRIDOR
ECONOMIC REGION

Your Preferred Investment Destination





Welcome to NCER

The Northern Corridor Economic Region

ABOUT NCER

NCER seeks to boost northern Malaysia's economic prosperity by accelerating growth and strengthening ties between the states of **Perlis, Kedah, Penang and Perak**, creating a robust regional economy with access to new markets, increased investment opportunities, and improved infrastructure for the benefit of the Rakyat and the nation.

With local businesses adopting world-class delivery standards to serve multinational corporations, the business climate in NCER has evolved significantly over the years, making the region a matured economy with readily available high skilled talent, indispensable for multinational corporations.

OBJECTIVES OF NCER



Boost **economic potential** through catalytic projects and high impact programmes.



Address **uneven development and regional imbalances**.



Promote **equitable economic growth**.

WHO IS NCIA?

In facilitating the growth, development and ensuring transparency and good governance in NCER, the **Northern Corridor Implementation Authority (NCIA)** was established in 2008 as a statutory body under the Northern Corridor Implementation Authority Act 2008 (Act 687).

NCIA is the regional development authority responsible for establishing directions, devising policies and strategies related to the socioeconomic development of NCER.

KEY FUNCTIONS OF NCIA

- 1** To coordinate the performance of the activities carried out by government entities in NCER.
- 2** To promote, stimulate, facilitate, coordinate and undertake socioeconomic development in NCER.
- 3** To promote, stimulate, facilitate, and enhance the international competitiveness of NCER.
- 4** To establish direction, policies, and strategies in relation to the development within NCER.

WHY NCER?

A Region of Unparalleled Strengths



STRATEGIC LOCATION

Located right in the heart of ASEAN's international trade route and positioned within the Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT), NCER has access to a potential market of over 3.3 billion people.

Collaboration between NCIA, Industries and Academia has created a large pool of skilled and industry-relevant talents catered to a diverse set of technology centric industries in NCER.

STEADY FLOW OF TALENT



MATURE BUSINESS ECOSYSTEM

A highly efficient & supportive business support ecosystem that ensures facilitated operations.

Competitive and customisable incentive packages covering tax incentives, talent incentives & entrepreneurial promotion.

PRO-BUSINESS GOVERNMENT POLICIES



LOGISTICS NETWORK & DYNAMIC INFRASTRUCTURE

Impressive connections and access points through central highways, railways, airports, and seaports.

NCER is committed to being Future Ready by not only utilising the latest technologies, but also by ensuring adherence to ESG principles & guidelines, in order to remain competitive & relevant for the current and future economic landscapes.

FUTURE READY



VIBRANT LIVING ENVIRONMENT

Mature urban and suburban areas with various amenities conducive to expatriate living in NCER.

Geographically located just outside the "Pacific Rim of Fire", Malaysia is generally free from catastrophic natural disasters like earthquakes, volcanic eruptions, and severe weather.

SAFE FROM NATURAL DISASTER



YOUR GATEWAY TO THE GLOBAL MARKET

STRATEGIC LOCATION AT THE
CROSSROADS OF ASIA



ACCESS TO ASEAN, INDIA & CHINA MARKETS
3.33 BIL POPULATION WITHIN 6 HOURS
FLIGHT

ACCESS TO ONE OF
THE FASTEST
GROWING
EMERGING MARKETS¹

5.5 % SEA (2002)
6.8% INDIA (2022)
3.0% CHINA (2022)
Asian Development Bank¹

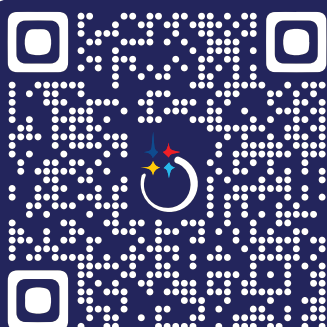


EXTENDED NCER HINTERLAND - POPULATION
9.45 MIL SOUTH THAILAND
1.47 MIL SOUTH MYANMAR
50.3 MIL IMT-GT-SUMATERA

**TOWARDS
A WORLD-CLASS
ECONOMIC REGION &
TECHNOLOGY HUB**



NCER PROMOTED SECTORS



NCER MALAYSIA

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